

Kosher Care Introduces OU Certified Popular Over-the-Counter Remedies by Nini Rubin

Kosher consumers who have been treated to an unprecedented array of kosher certified products in recent years can now add three commonly used over-the-counter medications to their everyday observance of Kashrut laws. Health Care Products, a division of Hi-Tech Pharmacal, a Long Island based major pharmaceutical firm, recently introduced Kosher Care TM a new line of basic remedies used in most households, all certified kosher by the Orthodox Union OU.

The new Kosher Care TM products include Children's Liquid Pain Relief, Allergy Relief Formula and DM Cough Suppressant/Expectorant. These high quality medications have been produced with ingredients that are free of animal fat and byproducts. In addition, equipment used to manufacture the products is cleaned with kosher agents exclusively.

David S. Seltzer, President and CEO of Health Care Products comments on the tremendous benefit that will accrue to the kosher consumer as a result of the Kosher Care line: "Those who keep kosher are extremely careful about their intake of food products," Mr. Seltzer said. "It is with a sense of confidence that they can now take medication that also meets their stringent standards."

Years of research by Hi-Tech's development team has yielded products of the highest quality that have been proven to be safe and effective. "Many of those who maintain kosher lifestyles, may not be aware of the fact that other over-the-counter-products contain ingredients such as non-kosher glycerin," says Mr. Seltzer.

In addition, according to Rabbi Eliyahu Safran, Senior Rabbinic Coordinator at the Orthodox Union, “the manufacturing equipment used for the production of Kosher Care products is always sterilized/kosherized before the Kosher Care production” Rabbi Safran says, “and the formulations do not come into contact with any other non-kosher ingredients or equipment. There are also only kosher cleansing agents used to clean the equipment.”

The company producing the Kosher Care line, Health Care Products, a division of Hi-Tech Pharmacal, has established itself as a leader in the industry through their extensive line of prescription, over-the-counter and nutritional products under various brand names such as H-T, and Rx Choice, as well as a broad line of branded products-Diabetic Tussin, DiabetiDerm, DiabetiSweet and Nasal Ease-designed for the diabetic and general health marketplace. These products are sold in liquid and semi-solid (creams, ointments, suppositories and gels) dosage forms and distributed across the country in major drug chains, independent drug chains, independent drug stores, supermarkets and mass merchandisers.

The company is also a manufacturer of sterile ophthalmic, otic and inhalation products.